

Facts and Demographics

Population 2000 Census: 4,499
 2005 estimate: 4,945

DeKalb County population: 65,600

Rainsville Elevation: 1,275 to 1,428 feet above sea level

Rainsville was incorporated in 1956. The city will celebrate its 50th birthday in 2006.

Rainsville is named in honor of Will Rains who opened an eight-by-twelve foot log general store at the crossroads in 1902.

According to Census figures, Rainsville's population grew about 16% between 1990 and 2000, from 3,875 to 4,499. Rainsville's population grew about 32% between 1980 and 1990 (from 2,921 to 3,875).

Interstate 59 is nine miles from Rainsville. Rainsville is located at the crossroads of two important transportation routes: Alabama Highway 35 and Alabama Highway 75. Rainsville's nickname, "The Crossroads of Sand Mountain," is derived from this fact.

Rainsville's business community features a variety of industry, professionals and retail stores. Due to a large number of businesses in the health care sector, and with four banks in the city, Rainsville could easily be considered the healthcare and financial hub of Sand Mountain. The industrial sector's most notable products include church furniture, steel products, cardboard bailers, and plastic parts for new Honda mini vans. The Rainsville Chamber of Commerce Inc. has about 110 members. There are approximately 200 businesses in the city.

Average annual temperature: 57 degrees
Average January temperature: 35.8 degrees
Average July temperature: 75.8 degrees
Average annual precipitation: 42.15 inches
Growing season: early April until late December

Nearest waterway: Tennessee River, approx. 15 miles

Nearest airport: Isbell Field in Fort Payne, approx. 13 miles (commercial airports are less than one and a half hour away in both Huntsville and Chattanooga).

Industrial Parks

The City of Rainsville has two industrial parks, with a wide variety of sites available for development. Our volunteer industrial development board, along with the mayor and city council, are well known for working hard to meet the needs of potential industrial park tenants.

The park on the east side of town is home to Rainsville Church Pew Inc., Rainsville Technology Inc. (RTI), America's Best Care Plus (ABC Plus) Inc., Mayfield Dairy Farms distribution center, Sola Hevi Duty, and a Frito Lay distribution center. DeKalb Refrigeration, a growing heating and air conditioning company, relocated to an existing building in the park in 2004.

For more information, or to contact a representative of the industrial development board or the city government, call Rainsville Chamber executive director Tim Eberhart at 256-638-7800 Monday through Friday, from 7:30 AM to 5:00 PM CST.